



THE BENEFITS OF AGBANEN.NL

AGbanen.nl is the networking site where appealing employers and experienced IT professionals meet. Combined with the large circulation of AutomatiseringGids, this allows us to guarantee access to general managers, IT managers, IT specialists and other IT professionals.

The independent editorial staff at AutomatiseringGids know how to captivate IT specialists with daily news from at home and abroad.

Offering all the in-depth background information, insightful analyses, fascinating opinions and market developments needed to take well-founded IT decisions. Advertising your job vacancies on AGbanen.nl will also allow you to benefit from AutomatiseringGids' high circulation.

After having registered, you can place your vacancy advertisement on the site in a few simple steps. You will then immediately benefit from the high circulation of AutomatiseringGids. Register today to advertise your job vacancy!

AGBANEN.NL: RATIONALE

- Ensures that your job vacancy is immediately placed online, and offers easy-to-use candidate management functionality.
- Offers broad access to the IT sector and yields measurable results.
- Includes placement of your logo and company profile.

BROAD ACCESS

AGbanen.nl offers access to experienced general managers, IT managers, IT professionals and IT specialists.

VISITOR STATISTICS

- Page views: 10,895
- Sessions: 5,826

Google Analytics November 2014

AGBANEN.NL RATES

Job vacancy placements	Rate	Price per vacancy
Individual job vacancy placement	€ 495	€ 495
Package with 3 vacancies	€ 1,335	€ 445
Package with 5 vacancies	€ 2,175	€ 435
Package with 10 vacancies	€ 4,200	€ 420
Package with 15 vacancies	€ 6,000	€ 400
Package with 25 vacancies	€ 9,200	€ 368

REACH EXPERIENCED IT PROFESSIONALS

ADDITIONAL JOB VACANCY EXPOSURE

Advertising elite jobs at AutomatiseringGids
Why not turn your job vacancy into an elite job vacancy? In addition to featuring your vacancy on AGbanen.nl, we will also devote additional attention to your advertisement at AutomatiseringGids. Your elite job vacancy will be featured in the Elite Jobs Section on the AutomatiseringGids.nl site, in the AutomatiseringGids newsletter and the AGbanen.nl website. Elite jobs rate € 750

Bannering on AGbanen.nl

If you want to draw additional attention to your job vacancy advertisement on AGbanen.nl or position yourself as an attractive employer, you might want to consider placing banners on the AGbanen.nl website. With prominent banner positions on the website, you will have greater access potential employees.

Leaderboard	728 x 90 pixels	€ 75 CPM
Large rectangle	336 x 280 pixels	€ 85 CPM

Your job vacancy in AutomatiseringGids Magazine
Advertise your job vacancy in the fortnightly AutomatiseringGids magazine. Each edition of AutomatiseringGids features a job vacancy page with the latest vacancies. These vacancies are randomly selected every two weeks. Each vacancy features the relevant job title, city and code.

If you would like to draw additional attention to your job vacancy, why not advertise in a prominent position on our job vacancy page? Your vacancies will then be featured on the fortnightly page in a 50 x 50 mm IM block. For just twice the job vacancy rate you will receive an IM block; pay three times the vacancy rate to receive an extra large IM block.

More information or any questions?

For more background information on AGbanen.nl, visit www.bereikdeict.nl/agbanen.

Also see www.bereikdeict.nl for more information on BIM Media' other ICT publications.

Or call our SalesQ department at +31(0)23 - 711 32 00 and ask for Lotte Langemeyer (l.langemeyer@salesq.nl) or Dennis van Hees (d.vanhees@salesq.nl).

